

May 2024

HDL Employee Benefits Media Release

HDL Brokers Expands Its Portfolio to Include Personal Insurance Solutions for Business Executives and Staff

Sydney, 15 May 2024 — HDL Brokers, a leader in comprehensive Insurance Solutions, is proud to announce the expansion of its services to include tailored Personal Insurance options specifically designed for Small-Medium Enterprise (SME) business leaders and their teams. Recognising the unique challenges faced by this sector, HDL now offers Life Insurance, Total Permanent Disability (TPD) Insurance, Income Protection, and a suite of Employee Benefits.

“In the fast-paced world of small and medium-sized businesses, the well-being of the individuals who drive business success is paramount,” said Allan Moore, Managing Director at HDL Life. “Our new offerings are designed to provide peace of mind and financial security, ensuring that SME leaders and their staff are protected against personal and professional risks.”

Service Highlights

- **Life Insurance:** Financial security for families in the event of unforeseen circumstances.
- **Total Permanent Disability (TPD) Insurance:** Support for individuals who are unable to work due to permanent disability.
- **Income Protection:** Continuation of income stream during periods of illness or injury, allowing individuals to maintain their standard of living.
- **Employee Benefits:** Attractive packages that help SMEs attract and retain top talent by ensuring their staff's well-being.

These personalised Insurance Solutions are aimed at addressing the complex needs of high-performing enterprises that prioritise the health and security of their workforce.

Starting 22 May HDL Employee Benefits t/as HDL Life will roll out a series of fortnightly newsletters, each highlighting a different aspect of these vital coverages. The series will equip business owners and their employees with the knowledge to understand and leverage their new Personal Insurance Protections effectively.

“We are excited to offer these new services and look forward to supporting our clients in safeguarding their most valuable asset — their people,” added Gavan Duffy – Group Managing Director HDL Insurance Brokers Pty Ltd.

HDL

About HDL Employee Benefits t/as HDL Life

HDL Brokers have been a trusted provider of Insurance Services to the Australian market. Committed to excellence, HDL Life delivers bespoke Insurance Solutions that protect and enhance the lives of its clients.

For more information on the new personal insurance services, please contact Allan on **1300 656 622** or amoore@HDLBrokers.com.au

or visit www.HDLBrokers.com.au/employee-benefits

Contact



Allan Moore

Managing Director

Email: amoore@hdlbrokers.com.au

Main Line: 02 1300 656 622

Direct Line: 02 9579 4081

Mobile: 0414 979 758



HDL Employee Benefits Pty Ltd trading as HDL Life

CAR No. 1305636 / ABN 28 671 041 599

Adsum Capital Pty Ltd AFSL No. 518931

Allan Moore AR No. 239448

Suite 6.02, Level 6, 31 Market Street, Sydney NSW 2000

www.hdlbrokers.com.au